

**AP Party Ballot Campaign Strategy
for the 2012 Presidential and Congressional National Election**

and

Overview of the AP Party USD Chapter 2012 Election Cycle Functions and Timing

We the People, are about to share a radical, yet surprisingly straightforward *2012 Electoral Battle Plan*. It is intended to and will if properly executed result in the replacement this November 6, of well over 300 of the 486 current Democratic and Republican Party US Congressional incumbent officeholders running for re-election this year.

The 2012 Electoral Goals of We the People

Let us be absolutely clear on the goals of our historic 2012 Electoral Revolution.

Overall, We the People represented by the American Electorate on November 6, 2012 – will deliberately vote to defeat as many incumbent Republican and Democratic members of the US House and Senate, as possible, with a special focus on any member of the Republican Party.

Secondly, whenever possible We will vote to replace as many of those 2-Party incumbents with as many of our Independent, non-party affiliated candidates supporting the solution-based political platform of the American Peasant Party, as possible.

Third, whenever We do not have the opportunity to vote for one (1) of our Independent candidates for a given office then votes will be cast against any Republican whether he or she is running for re-election and as a new candidate. This will mean voting for Democrats, but only as the lesser of two (2) evils in this situation. This scenario will apply when ballot qualifying deadlines could not be satisfied in a timely manner and/or where states do not allow Write-In voting on the National Ballot.

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Our War Against the Machine

Now let us overview our *2012 Electoral Battle Plan*.

As will be detailed later, in various states the self-protecting 2-Party System has modified Ballot Qualifying legislation making it increasingly difficult to run Independent candidates against the Democratic or Republican congressional incumbents. And now eight (8) states do not even to allow a Write-In Option for the US House or Senate races. This is supposed to be a Democracy, but the Republican Party in particular obviously does not care about that! However, We now have an approach for making them pay for such attacks on our Electoral Rights. In those states the portion of the American Electorate that supports this necessary cleansing of the US Congress will then focus their anger on voting out any Republican candidate over any Democratic Party opponent. An admittedly difficult request for some, but since the Congress has a 90% Disapproval rating it absolutely needs to be done.

The expected end result of this historic electoral action by the frustrated American Electorate is a US House of Representatives with a vast majority comprised of our newly elected “Women” Independents, followed in member count by the Democratic Party, and a clear minority member count of Republicans.

It is called political payback time my fellow American citizens – it is called, *revolution*...

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You Could Ask – Isn't It Too Late to Start These Campaigns

The simple answer is NO, and the remainder of this presentation and the accompanying state-by-state Ballot Requirement charts will document that reality. As a historical perspective, Robert F. Kennedy did not announce his campaign for President of the United States until March 18, 1968. The reason it does seem late to us today is that over the last decade or so the 2-Party system has intentionally started campaigns earlier every election cycle. That way the Congress can be talking about running for office rather than working on solving our problems. That way addressing problems is something they talk about doing after the next election! Sounds familiar doesn't it.

While it of course would have been easier to have started our Independent campaigns sooner, We absolutely have sufficient time if We act together, promptly, and efficiently. If, We follow the plan.

Because We the People Have Reached “Enough”

It has long been said that the American public is slow to civil anger and far too tolerant of its elected officials. However, it is now April of 2012. We have too long endured the growing dysfunction of our elected national officials with their 90% public Disapproval rating and their blatant Disinterest in our day-to-day pocketbook problems – and I believe We have finally reached, ENOUGH!

I would offer that these last two (2) assaults on the public, the 99% of us, will help make this the moment of our rejection of failed national leadership. **First** is the Republican orchestrated attack on women's health care services from birth control to Planned Parenthood at the national and state levels.

This legislative assault includes the Repubs push for the Blunt-Rubio amendment to allow employers to drop any medical coverage for women – and men and children, too for that matter – just because they don't agree with it. In all cases, the Republican politicians are really acting for their large dollar campaign donors in the Medical Insurance Industry (MII) while telling the American public they are doing it for “social value” reasons. Again, they are doing this in the USC and in states across the country for the MII. It is corporate profits over our people's health. Purely, “Beyond Sense” or BS!

Secondly, the un-controlled rise in food costs over the last 18 months combined with the unnecessary rise in gasoline prices over that same period and now topped-off by the abusive (completely unjustifiable) spike in prices at the gas pump since this early January. And in this case, the Republicans and Democrats in Congress along with President Obama stand by and do absolutely nothing. Both of these hard economic hits to Main Street and our pockets are not caused by Supply and Demand factors, but can be directly traced back to Wall Street and their manipulation of Commodity Market and Futures trading.

Wall Street started this practice a few years ago as a way for investors to make money through artificial price speculation. Commodity Futures have become an investor playground similar to the way Real Estate was toyed with by Wall Street a decade ago. And We all know how well that worked out for the 99% of us. Again, Wall Street is driving the bus and We are lying in the road ahead and under it. By the way, OPEC has not controlled the increase in Oil prices for several years – an office on Wall Street does!

I would say We have finally have reached Enough my fellow citizens, won't you?

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Why Call It a Battle Plan

The term, “*2012 Electoral Battle Plan*” infers that We the People – the Masses are at war. Thus, We require a practical strategy to lead us through this internal, nationwide struggle. A practical strategy that will lead us to final victory over our oppressors in the legislative war in which We are now obviously engaged.

This write-up follows other documents detailing my challenge to the Women of America to organize the first (at least) AP Party Chapter in each of the 435 US Districts (USD) across our country. Those documents and others are to be found on the AP Party Blog, OurIAPP.typepad.com. Therefore, I will not repeat that background here. Although I will declare that if politically Independent American women step forward, take on this challenge, select our Independent women candidates for office, and aggressively execute the campaign strategy presented – that our 2012 grassroots Electoral Revolution cannot be stopped.

This Campaign Strategy documents how the USD Chapters will work to prepare our Independent, non-party affiliated candidates for the US House and Senate races in all possible states. They will qualify our candidates to either be voted for by being listed on the National Ballot or via direct voter Write-In of their names on that Ballot. Again, our Independent candidates will fully support the Independent political platform of the AP Party.

It should be noted that there will no need for or involvement in the 2-Party driven and controlled state-by-state Primary election or Caucus process. Those events are used for the Democratic, Republican, and other political entities to satisfy their Ballot qualification procedures. That is the beauty of running our people as Independent, non-party affiliated candidates. Our Independent candidate Ballot qualifying approach and procedures were developed to circumvent that 2-Party controlled Primary and Caucus system in order to put our people officially in place for the American Electorate on Election Day.

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Three Paths to Electoral Victory

The three (3) politically practical headings under which our *2012 Electoral Battle Plan* will be framed are as follows:

The Standard Ballot Write-In Procedure

I will acknowledge my surprise that this turns out to be the most direct and effective approach for getting our Independent women candidates votes on Election Day. Thus, candidate name Write-In is our baseline Candidate Qualifying approach in 2012.

- Research-to-date indicates that the Write-In approach will need to be utilized in at least one-half of the states and that is it still and available option to us in approximately 42 of the states.

- Therefore, the Write-In option must be the first Ballot Qualifying procedure to be validated and fully satisfied in every state. The Chapters must be prepared to submit any special form(s) and by the required filing deadlines that exist in the states.
- Write-In will be used when a given state's the candidate Intent to Run notification (if any) and/or completed Petition Filing Deadline were missed for whatever reasons.
- It acknowledged and is only common sense that this voting approach will require focused voter education for this major Write-In process to be successful on Election Day and in Early Voting procedures.

Both the Democratic and Republican Parties will be banking on this voter Write-In voter failing in order to save their precious jobs. It will be too bad for them.

Because with the large amount of publicity these candidates will generate up to Election Day, the voters will know how to spell their candidate's name and will be ready to vote for them! In the Press, on the Internet, and in cards handed out at the polls the USD Chapters will insure the voters are prepared for the Write-In exercise.

The Standard Petition Qualifying Procedure

- This approach can be utilized where there is still time under a given state's Ballot Filing requirements, for our Independent candidate's name to be placed on the National Ballot in November. However, some USD Chapters in a given state may decide to utilize the Write-In process anyway.
- Research-to-date indicates that the traditional Petition Signature Drive procedure can be utilized in a little less than one-half of the states.
- This option will require the qualifying state AP Party Chapters and their candidate(s) to fully satisfy the Petition filing requirements in order to officially list their candidate names of the November National Ballot in a given state.
- A traditional petition signature drive and collections would be conducted for a given state's US House and Senate offices, if any.
- The petition approach will more often apply to the President/VP ticket because those petition submission deadlines within a given state are usually later because the dates cannot be so easily manipulated by the 2-Partys. Although the Ballot Write-In approach may also be preferred over the Petition approach in many states. It is a state-by-state decision. Whichever approach will best result in victory at the polls will be utilized.
- A successful Petition Signature Drive process will officially place our Independent woman candidate's name on the National Ballot in a given state along with those of the Republican, Democrat, and any other candidates qualified to be listed thereon.

Blocked From the National Ballot

- My sincere apology in advance, but this information could be a bit embarrassing to our citizens in some states.
- In 2012, the states of Arkansas, California, Hawaii, Louisiana, Mississippi (Write-Ins are not counted), Nevada, Oklahoma, and South Dakota – Write-In votes are currently not allowed. That expected voter Right has been successfully legislated away for the US House and Senate offices. That restriction does not always apply in all those states with regard to voting for Office of the President. At least not yet!
- At this date only USD Chapters in Hawaii, Louisiana, South Dakota – if they act promptly enough could still file a completed Petition for our Independent candidate to be printed on the National Ballot in their state.
- As previously mentioned, in such Blocked Independent candidate situations this year the voters in those states *will be challenged* to take a deliberate course of civil action when casting their votes on Election Day.
- The voters will be asked to vote against any Republican candidate whether he or she is an incumbent member of Congress running for re-election or is a new contender for a given office.

This civil action supports the primary goal stated earlier, to remove as many Republicans from the US Congress this election, as possible. Since We could not run our Independent candidate for a given office (most often due to games played by the Republican Party) the American Electorate will be directly encouraged to vote for the Democrat over any Republican.

This grassroots citizen action will be done intentionally to punish and replace the Republican Party in the USC to the greatest extent possible, but not inferring for a moment that the Democratic Party is innocent of failing in their sworn duties to the public. They certainly are, but We will choose to throw out the worst of the two (2) evils.

Overview of the AP Party USD Chapter 2012 Election Cycle Functions and Timing

2012 Election Cycle Functions and Timing

The following break-outs overview the general Chapter Election Cycle tasks and timing, and the various paths that a given state's USD Chapters will need to follow depending upon their respective 2012 Candidate Ballot Qualifying process.

This will be a totally dynamic process over the next seven (7) months. Therefore, how closely this recommended flow is followed will certainly vary depending on how quickly a given USD Chapter is able to organize and select their Independent candidate(s). This is to be a historic American exercise in grassroots politics. And the entire world will be watching!

It will actually make the evening news on the 2012 Campaign worth watching!

April thru May 2012 – Organize and Select

Via weekly or more often public meetings the volunteers in at least each of the 435 US Districts (USD) will form the first American Peasant (AP) Party Chapters. The working procedures for this grassroots organizing effort are in contained in the PDF (free) and eBook, *Common Sense 2012 and Our 99% Solution* (CS12) on the AP Party Blog site OurIAPP.typepad.com.

For the critical start-up effort, I strongly recommend the primary AP Party Chapter be formed in the first or second largest city in each USD. Groups of 10 to 20 women (men are also allowed ladies) will find each other primarily via the Internet and/or word-of-mouth, and quickly determine a regular meeting place and time. They will then organize various committees as appropriate to get things moving. Again, see the book CS12 for basic procedures and committee suggestions.

The Chapter staff will quickly verify their state's Ballot Filing Requirements starting with those already posted on the AP Party Blog site. Each USD Chapter is solely responsible for proper filings within their state.

Each Chapter and their potential candidates will need to become very familiar with the AP Party's solution-oriented platform and "citizen first" focus. This is documented on the Blog site and in the book, *The Second Coming of Common Sense* also in PDF (free) and eBook form on that Blog site and other sites noted there.

It is critical to note and accept this is a truly Independent political platform and one of the most comprehensive ever written for the American public. Thus, it does contain proposals that true Conservative and Liberals will take exception to. That is the pure essence and aim of Independent, politics. To find the pragmatic middle and to actually solve our common problems – Period! That political platform is what the voters will be examining very closely to see if our group of Independents is credible enough for them to cast their votes for on Election Day.

Each Chapter will then begin the most serious task of identifying and critiquing their group of potential Independent candidates for their office of US Representative, and in 33 states for US Senator. It is my hope and expectation that in most cases some of those that first step forward to form the USD Chapter will intend to be considered for the office(s).

Please note and consider folks that You are interviewing these candidates for a national job that pays \$174,000 a year, plus some real nice benefits! They are applying to You for employment!

In May or June, and the earlier the better, the goal is to have the USD's candidate selection process complete and to quickly begin the Petition Signature Collection process if it applies in your state's situation.

Again, the sooner this critically important selection process is completed the better. BUT, like they say my fellow citizens "choose wisely". We do not need perfect and/or pretty people because supposedly that is what the Congress is "full of" already!! And, We do not need or want any more lawyers in Congress (see the book). And they do not even need to have a college degree, just the Right Stuff to get the job done!

We want organized, pragmatic, problem solvers, and leaders that truly desire to serve the Common Good of our citizens. Regular citizens ready to serve 310,000,000 others or at least 99% of us for a change.

Again, see the book CS12 for background on this entire process.

June thru Early September – Standard Petition Signature Collection

I do not want to make light of this important effort, but it should go very well.

In this group of states, there will be adequate (but sometimes tight) time for promoting our candidates and working the Signature Collection Stations. Again, considering the media coverage that this Women's led Independent campaign would receive, the active support among women, and from many of the rest of the 99% -- this somewhat tedious effort should go very smoothly and be accomplished quickly. People will be lining up to sign. Build it and they will come!

June thru November 5th – Prepare Voters for National Ballot Write-In

As noted above for various reasons there are many states in which the Petition option is not available to the USD Chapters this election cycle, but the National Ballot Write-In option will be.

Again, the Chapters will validate any filing requirements to properly qualify their candidate(s) for the Write-In on Election Day. There are often forms to be filed by a certain date in order for the Write-Ins on the National Ballot to be recognized and counted!

June thru November 5th – Prepare Voters for Voting Against Republicans

Also as noted above, in this group of states there is no remaining option of qualifying for the National Ballot by Petition or by Write-In. The Chapters in these states and as a well-publicized national campaign goal of this Independent movement, the voters will be encouraged to vote against any Republican candidate for the House or Senate be they incumbent or new challenger for office.

This deliberate civil action on the part of the frustrated American Electorate in those states will serve to bring an end to the Republican Party strangle hold on the House of Representatives. It will eliminate the most willingly controlled portion of the corporate monarchy over the Congress.

It will also serve to all but eliminate the number of US House legislators under the *unelected* influence of Roger Norquist's *No Tax Pledge* that virtually all Republican members of Congress sign to gain his financial support and to keep their seat in Congress. In case you did not know that!

The Republican Party will never forget November 6, 2012 and deliberate losses placed upon them by the frustrated American Electorate and the Women of American, in particular.

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The Proof is in the Platform

Beyond all of the candidate preparations for the National Ballot on Election Day, the next seven (7) months – April thru the first week in November – our Independent women candidates and the members of the Chapters in all 435 US Districts will be aggressively promoting the AP Party platform.

I spend the majority of my time over the next seven (7) months promoting the details of that problem-solving platform to our citizens and eventual voters. And cheering leading for our Independent women candidates.

As a result of this sincere Independent grassroots effort We the People will begin to see our Common Problems actually being confronted and solved.

This will become Our 2012 Electoral Revolution – and victory by We the People is the only option.

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So you see my frustrated fellow American citizens this can happen.

We the People will have our government back.

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Take care, A J Wildman